



Proven Winners® Perennial Program Guide

2ND EDITION



Walters Gardens Executive Team. From left to right: Karin Walters, John Walters, Christa (Walters) Steenwyk, Ryan Hop

The Home of Proven Winners® Perennials

Walters Gardens has been producing and supplying perennial plants throughout North America since 1946; specializing in starter material, both plug liners and field grown bare root.

In the early days of the company, Walters Gardens grew a reputation for sourcing new and unique genetics from Europe. With the addition of a Tissue Culture Lab in 1976, lab managers and technicians began identifying sports with positive characteristics and introducing these plants alongside other more traditional hybrids. Today, the New Plant Development Department, headed by Hans Hansen, works with more than 70 genera. The department works on goal-oriented plant development programs, aimed at identifying varieties with improved performance for both home and commercial landscapes. Out of the hundreds of introductions this program has identified and brought to market, only the very best are selected for Proven Winners Perennials.

There are now almost 200 perennials in the Proven Winners® program that have been trialed, tested, and introduced through Walters Gardens. The fruits of the partnership between Walters Gardens and Proven Winners can be seen in the growth of the Perennial program and the continued support of our customers who keep coming back for more.

Table of Contents

Contents	Page
The Home of Proven Winners® Perennials	1
The Proven Package	2
National Marketing Campaign	3
Brand Ambassadors	4
Connect+ Marketing Solutions	5-6
National Plants of the Year®	7
EZ Scapes™ Landscape Recipes	8
Frost to Frost™ Program	9-10
Branded Containers	11
Recommended Container Size & Growing Regions	12
Perennial Collection	13-54

Contact for Wholesale Inquiries:



Walters Gardens

Home of Proven Winners® Perennials

P.O. Box 137, Zeeland, MI. 49464

Phone: 888-925-8377 | Fax: 800-752-1879

sales@waltersgardens.com

www.WaltersGardens.com

**Walters
Gardens**

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Performance in the landscape is the reason these perennials have been chosen for Proven Winners®. Consumers trust Proven Winners® because the product is proven.

Recognized more by consumers than any other plant brand, the white container adds millions of marketing impressions to your business with only its presence.

The Proven Package

Building Sales on Brand Awareness

We believe in the power of the Proven Package and all of the research that stands behind it. Perennials sold in Proven Winners branded containers sell more plants with brand awareness and consumer success. Our customers are showing us every year with their repeat orders and order increases that Proven Winners Perennials are some of their top sellers.

The Proven Package is essential for brand awareness—consumers know to look for the white Proven Winners branded container when they shop. That is why the white Proven Winners branded container and label are required for all Proven Winners Perennials. Benchcards are optional, but highly recommended, for retailers. Visit www.provenwinners.com/perennial-benchcards

Proven Winners® Stake Labels

All of the Proven Winners Perennials are sold with the Proven Winners stake label shown here. They are 7.25" tall and 2.25" wide, feature easy to read information, and a QR code which provides additional images, growing tips, features and awards. The cost of this label is included in the Variety License Fee amount for each plant.

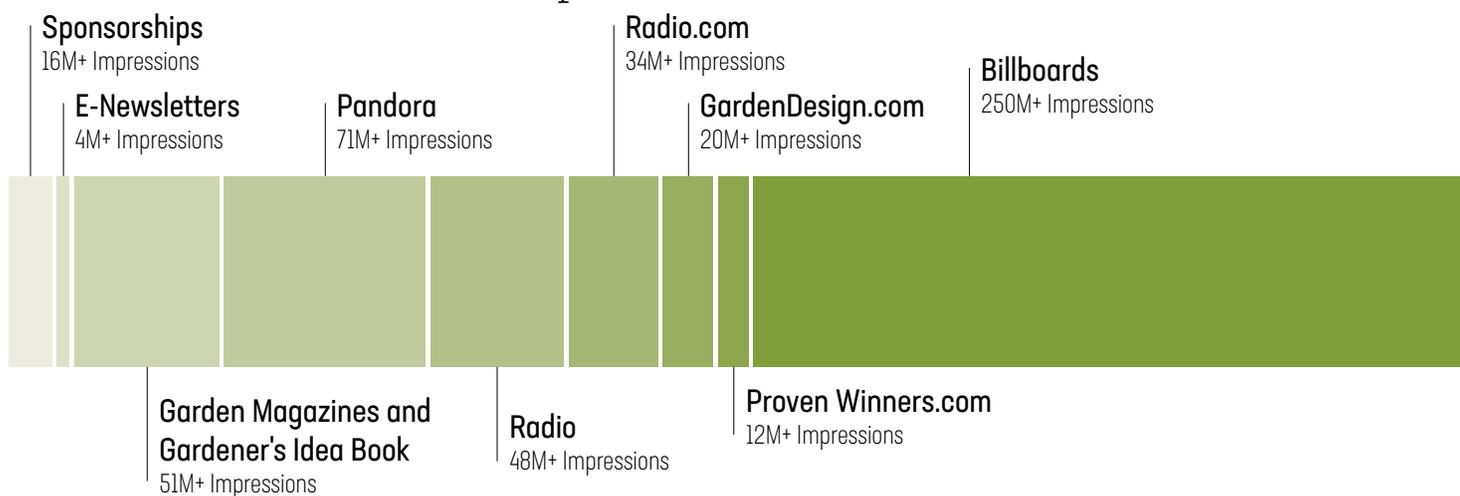
10+ Billion Impressions Delivered

Great plants make a great plant brand. But it also takes an incredible amount of resources to build brand awareness among trade and consumer audiences. Millions of dollars are spent each year on one of the most extensive marketing campaigns of any plant brand. Ever wonder what impact Proven Winners marketing is making in your area? Select your State/Province at www.provenwinners.com/professionals/localmarketing

10+ Billion Digital Impressions



500+ Million Additional Impressions



<p>Over 451K Followers</p> <p>facebook</p>	<p>Over 4M Annual Views</p> <p>YouTube</p>	<p>Over 178K Followers</p> <p>Instagram</p>	<p>Over 124K Followers</p> <p>Pinterest</p>	<p>Over 18K Followers</p> <p>Twitter</p>
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Brand Ambassadors

With modern advertising moving to social media, Proven Winners and Walters Gardens are building relationships with some of today's most influential gardening personalities. Each year we partner with notable brand ambassadors and send samples of the latest in Proven Winners Perennials. Below are some of our favorite voices and sources for perennial-related content.



Garden Answer

[f](#) [i](#) [y](#) **YouTube** @gardenanswer

Laura and Aaron LeBoutillier have been filming DIY and tutorial videos for 6 years, transforming their Oregon home into a gardener's paradise.



Plaids and Poppies

[i](#) **@plaid.and.poppies**

Located in Dorr, Michigan, follow Tracy's journey as she turns a clay farmer's field into a modern Midwestern paradise.



Gardening with Creekside

[f](#) [i](#) [y](#) **YouTube** @creeksidenursery

Creekside Nursery of North Carolina models how an Independent Garden Center can create and engage with their audience on social media.



Norman Winter

[f](#) [i](#) **@normanwinterthegardenguy**

A veteran of southern gardening, Norman captures photos not only of flowers, but of the pollinators who visit them.



Casey Lynn Lawrence

[i](#) [y](#) **YouTube** @caseylynnlawrence

The Wisconsin-based Lawrence Family Garden Farm shares how to's for growing windowboxes, raised beds, and other new gardening projects.



Jessica & Co Vintage

[i](#) **@jessica.co.vintage**

Located at Maple Acres Farm in West Michigan, Jessica is a restoration specialist curating antiques and the gardens around their farm.

National Plants of the Year®

While each Proven Winners plant is exceptional in its own way, only the very best can do so under national attention. The National Perennial of the Year® and National Hosta of the Year® programs seek to highlight a pair of perennials that represent the very best of the best. These plants were selected for their ease of care and far reaching excellence that can be enjoyed by many.

The National Plant of the Year® program includes more than a perennial and a hosta each year. The program stretches across annuals and shrubs as well. While each plant is chosen based on independent merit, their quality and versatility usually make them beautiful companion plants to each other. To view this year's National Plant of the Year® collection, visit www.nationalplantoftheyear.com



'Paint the Town Magenta'
Dianthus (Pinks)



'Wildberry'
DOLCE® *Heuchera*



'Pink Profusion'
Salvia nemorosa (Perennial Salvia)



'Diamond Lake'
SHADOWLAND® *Hosta*



'Empress Wu'
SHADOWLAND® *Hosta*



'Hudson Bay'
SHADOWLAND® *Hosta*

EZ SCAPES™

Landscape Recipe Program

Curated Perennial Recipes Providing Frost to Frost Garden Interest Paired by Similar Growing Needs

This new program from Proven Winners Perennials is looking to help IGCs and homeowners bridge the gap on the basics of landscape design. EZ Scapes™ take recipes of 3-4 perennials and pair them based on similar growing conditions and creating continuous seasonal interest.

Marketing Support for EZ Scapes™

- 1. Point of Purchase Materials** | Let us help you with posters and banners designed to help explain EZ Scapes™ and offer helpful planting advice.
- 2. Handouts** | Customized take home sheets with a planting plan, variety information, and care tips.
- 3. EZScapes.com - Coming Spring 2022!** | Browse this mobile-friendly website for EZ Scapes™ recipes, care tips, photos of successful EZ Scapes™, and a tool to swap varieties and find your desired color combination.

Contact

Contact your preferred Walters Gardens Sales Representative if you are interested in the program. They can be reached directly or at sales@waltersgardens.com



Benefit to the Retailer

- Create colorful, long lasting displays
- Sell plants as a package
- Focus on concepts as well as plants
- Help customers make decisions on what perennials pair well together
- Combos curated to your inventory
- Picked by Collection/Series to allow flexibility building & maintaining displays
- POP Support
- Merchandise plants in color with those out of color

Benefit to the Homeowner

- Plant combinations for season long color
- Helps to simplify the question of what perennials go together
- Take home handouts with planting plans and plant information
- Website supported with additional planting plans and care tips
- Combos picked by Series/Collection to allow flexibility choosing color
- Confidence that the plants picked will grow well together



Packaged Marketing Solutions from Proven Winners®

Connect+ takes branded marketing solutions directly to the IGC. In addition to all of the benefits of the national marketing campaign contained within the white pot, IGCs can receive a more personalized approach when subscribing to the Connect+ program.

Connect+ organizes Proven Winners' existing marketing services into a tiered yearly fee. Additional services are then packaged to help your business with localized marketing. By grouping their services together, Proven Winners is able to offer more cost effective benefits to the IGCs who carry their products. The 2022 program is described below, look for new benefits and services to be added to the 2023 program.

How to take Advantage of Connect+

Visit www.provenwinners.com/subscribe-connect, email connectplus@provenwinners.com, or call 815-895-1872 to speak with a member of Proven Winners' customer care team. Regardless of which tier you choose, the Proven Winners customer care team is ready to help you maximize your subscription benefits.

Where to Find More Info

To learn more about the individual benefits from Proven Winners outlined in Connect+, visit www.provenwinners.com/connect

Benefit	Getting Started	Affiliate NEW!	Basic	Enhanced	Elite	
NEW! Free Facebook Ad Campaign	4 week campaign	4 week campaign	4 week campaign	4 week campaign	4 week campaign	
NEW! Free Find a Retailer Listing	X	X	X	X	X	
Proven Winners Photo Library Access	X	X	X	X	X	
Subscription to Retailer Newsletter	X	X	X	X	X	
Proven Winners Certified Garden Center		X	X	X	X	
Prioritized Find a Retailer Listing		X	X	X	X	
Proven Winners University		X	X	X	X	
Free Pizza Party		X	X	X	X	
Free Proven Winners T-Shirts or Hats		X	X	X	X	
Gardener's Idea Book with Your Logo Added		1 case (no logo)	2 cases/200 books	5 cases/500 books	10 cases/1,000books	
Professional Store Merchandise		\$50 coupon	\$75 coupon	\$150 coupon	\$200 coupon	
PowerPoint Presentations			X	X	X	
Facebook Graphics with Your Logo Added			15 graphics	25 graphics	45 graphics	
Canva Pro Subscription				X	X	
Connect+ Video System				X	X	
Custom Targeted Facebook Ad Campaign				5 weeks	8 weeks	
Customized Streaming Ad Campaign				3 weeks	6 weeks	
Eligible for Inventory Listing on ProvenWinners.com				X	X	
Garden Design Retailer Listing				X	X	
Custom Garden Answer Videos					Up to 5 videos	
Cost BEFORE January 1st	2022 Pricing	FREE	\$200	\$500.00	\$1,250.00	\$2,250.00
Cost AFTER January 1st		FREE	\$250	\$600.00	\$1,500.00	\$2,750.00

*Previous year pricing given as example as 2023 pricing not available at time of press. Prices in US dollars.

Benefits Distilled

Free Training with Certified Garden Center Program

Over 80% of Proven Winners' sales come from IGCs. Realizing this, Proven Winners has created the Certified Garden Center training program. This FREE annual training program is completed online and focuses on teaching retail garden center employees about Proven Winners branded products. The Certified Garden Center program is a great way to keep your employees up to date with new products and current gardening trends. Certification runs from early February through the end of April.



Certification in 5 Simple Steps

1. **Subscribe to CONNECT+** – The first level of CONNECT+ is FREE. Subscribing to the CONNECT+ program will help to keep you in the loop with important updates, services, and reminders throughout the year.
2. **Set Up Your Store** – Add your store locations and list the number of employees who will be taking the training.
3. **Watch the Video and Take the Test** – Watch the 45 minute training video highlighting key new plants and programs. Then, have your employees take the test. The test can be printed and mailed in, or filled out online.
4. **Comment** – Send Proven Winners feedback on this year's training to be entered in a drawing for a \$150 provenwinners.com giftcard or a \$50 Amazon giftcard.
5. **Celebrate** – Enjoy a FREE pizza party on Proven Winners as thanks for taking the training. Proven Winners will also send all employees who complete the training a free hat or t-shirt.

For more information, go to: www.provenwinners.com/professionals/retailers/certification

Proven Winners University

Has your staff completed the Certification Training Program, but want even more training? Your staff can enroll in Proven Winners University. This program is a series of quick, informative videos (2-5 minutes long) that continues training once you've finished certification. It's a great way to continue the education of your employees. For more information, go to: www.provenwinners.com/Professionals/PWUniversity. Included in Connect+.



Gardener's Idea Book

The Gardener's Idea Book inspires and offers creative gardening ideas to over 600,000 consumers annually. Proven Winners will send this inspirational guide to your customers (featuring your company name!) for only the price of postage. Each edition contains that year's National Perennial of the Year® and National Hosta of the Year®. Connect+ Retailers receive the GIB as part of the Connect+ program (see chart for details).

Find out more at www.provenwinners.com/retailer-gardeners-idea-book-co-op



Customized Social Media Graphics

During the busiest time of the year, it's incredibly helpful to have pre-approved, ready-to-use social media graphics on hand. All Basic and higher level Connect+ subscribers will receive 15 Facebook graphics customized with their logo. Additionally, Enhanced and Elite subscribers will have the ability to use the Canva Pro account Proven Winners provides to choose and customize even more graphics for their store.



Professional Store Merchandise

Want a new Proven Winners jacket or some updated POP this year? All Affiliate, Basic, Enhanced and Elite Connect+ subscribers will receive a coupon that may be applied towards any available apparel or POP materials in Proven Winners' online store. Your coupon must be used all at once and will not apply towards tax or shipping charges.

Visit: www.provenwinners.com/professionals





Frost to Frost™ Perennial Program Builder

Plan for Frost to Frost™ Color

A little planning goes a long way. Build stunning endcaps by choosing ahead of time what perennials you will be featuring throughout the year. Sequencing a different set of perennials to show color in each of the four core seasons will ensure the high value areas of your garden center are always looking nice, and keep things fresh for returning visitors.

Sales Window Key

Early Spring (Weeks 15-22)	Late Spring (Weeks 23-27)	Early Summer (Weeks 28-33)	Late Summer (Weeks 34-38)
Multi Season (Fabulous Foliage, Weeks 19-38)			
Multi Season (Trim & Rebloom, Weeks 19-38)			

Early Spring (Weeks 15-22) - These plants bloom from April - May and tend to be on the early end of the Spring rush. Perennials in this category include Dianthus and spring blooming types of Phlox.

Late Spring (Weeks 23-27) - June is perennial month, and that is when you will usually find these plants in flower. With forcing these plants may be ready in May. Perennials in this category include Baptisia and Monarda.

Early Summer (Weeks 28-33) - Spanning July to mid August. Plants in this category include Heliopsis, Hibiscus, and Echinacea.

Late Summer (Weeks 34-38) - These plants are among the slowest plants to mature, coming into flower in mid August to September. Japanese Anemones are a good example of this type of perennial.

Multi Season - Fabulous Foliage (Weeks 19-38) - These plants are grown primarily for their foliage and so look good all summer long. Use these plants to fill in a gap between flowering nursery stock. Perennials in this category include Heuchera, Hostas, and Ferns.

Multi Season - Trim & Rebloom (Weeks 19-38) - These plants typically flower in Late Spring or Early Summer and with a trim will flush back out to show late season color. Use these plants with their second sales window to supplement late summer and fall programs. Perennials in this category include *Leucanthemum*, *Nepeta*, and *Salvia nemorosa*.

Start with a Theme

Take things to the next level by adding a theme, such as Pollinator Plants, Deer Resistant, or Shade Perennials. Plants that solve problems are often among the first off the shelves.

An example of this would be building a Proven Pollinators® table. Start the display with Paint the Town Dianthus in Early Spring, transitioning to Leading Lady Monarda in Late Spring, COLOR CODED® Echinacea in Early Summer, and finish the season off with FALL IN LOVE™ Anemone.

Variety	Bench Quantities	Input	Blooms	Proven Pollinator®	Deer Resistant	Drought Tolerant	Rebloomer	Lowest Main.	Made for the Shade	Nativar	Fabulous Foliage
<i>Achillea</i> Firefly Collection		BR, Liner	ESu - LSu	X	X	X	X				
<i>Agastache</i> MEANT TO BEE™ Collection		Liner	MSu-LSu	X	X	X		X		X	X
<i>Allium</i> 'Serendipity'		BR	MSu - LSu	X	X	X		X			
<i>Amsonia</i> 'Storm Cloud' & 'String Theory'		BR, Liner	LSp - ESu		X			X		X	
<i>Anemone</i> FALL IN LOVE™ Series		Liner	LSu - EFa	X	X						
<i>Aruncus</i> 'Chantilly Lace'		Liner	ESu - MSu		X			X	X		
<i>Astilbe</i> 'Dark Side of the Moon'		BR, Liner	MSu		X			X	X		X
<i>Baptisia</i> DECADENCE® Series		BR, Liner	LSp - ESu	X	X	X		X		X	
<i>Bergenia</i> 'Miss Piggy'		Liner	ESp - LSp		X				X		X
<i>Brunnera m.</i> 'Jack of Diamonds' & 'Queen of Hearts'		Liner	MSp - LSp		X			X	X		X
<i>Clematis</i> 'Stand By Me' & 'Stand By Me Lavender'		BR	LSp - MSu	X	X		X				
<i>Dianthus</i> FRUIT PUNCH® Series		Liner	ESu	X	X	X					
<i>Dianthus</i> Paint the Town Series		Liner	ESu	X	X	X	X	X			
<i>Dicentra</i> 'Pink Diamonds'		Liner	LSp - EFa	X	X		X	X			
<i>Echinacea</i> COLOR CODED® Collection		Liner	ESu - EFa	X	X	X	X	X		X	
<i>Echinacea</i> DOUBLE CODED™ Collection		Liner	ESu - EFa	X	X	X	X	X		X	
<i>Echinacea</i> SUMMERSONG™ Firefinch™		Liner	ESu - EFa	X	X	X	X	X		X	
<i>Geranium p.</i> 'Boom Chocolatta'		Liner	ESu-LSu		X	X	X				X
<i>Gysophila p.</i> FESTIVAL STAR®		BR, Liner	LSp - EFa		X	X					
<i>Heliopsis h.</i> 'Bit of Honey', 'Tuscan Gold™' & 'Tuscan Sun'		BR, Liner	MSu - LSu	X			X			X	
<i>Hemerocallis</i> RAINBOW RHYTHM® Collection		BR	ESu - LSu	X							
<i>Heuchera</i> DOLCE® Series		Liner	Foliage		X				X	X	X
<i>Heuchera</i> DRESSED UP™ Series		Liner	Foliage		X				X	X	X
<i>Heuchera</i> PRIMO® Series		Liner	Foliage		X				X	X	X
<i>Heucherella</i> FUN AND GAMES® Series		Liner	Foliage						X	X	X
<i>Hibiscus</i> SUMMERIFIC® Collection		BR, Liner	MSu - LSu	X	X			X		X	
<i>Hosta</i> SHADOWLAND® Collection		Liner	Foliage					X	X		X
<i>Kniphofia</i> PYROMANIA® Collection		BR, Liner	ESu - LSu	X	X	X	X				
<i>Lavandula a.</i> SWEET ROMANCE®		Liner	ESu - EFa	X	X	X	X				
<i>Leucanthemum s.</i> AMAZING DAISIES® Collection		Liner	ESu - LSu	X			X				
<i>Ligularia</i> 'Bottle Rocket'		Liner	MSu		X						
<i>Monarda</i> Leading Lady Series		Liner	ESu - MSu	X	X					X	
<i>Monarda d.</i> Pardon My Series		Liner	MSu - LSu	X	X					X	
<i>Monarda</i> UPSCALE™ Series		Liner	ESu - MSu	X	X					X	
<i>Nepeta</i> 'Cat's Meow' & 'Cat's Pajamas'		BR, Liner	ESu - EFa	X	X	X	X	X			
<i>Origanum</i> 'Drops of Jupiter'		Liner	LSu	X	X			X			X
<i>Penstemon</i> 'Midnight Masquerade'		BR, Liner	ESu - MSu	X	X	X				X	X
<i>Perovskia a.</i> 'Denim 'n Lace' & 'Sage Advice'		BR, Liner	MSu - EFa	X	X	X		X			
<i>Phlox</i> 'Climbust'		BR, Liner	ESu - LSu	X			X			X	
<i>Phlox</i> Opening Act Series		BR, Liner	ESu - MSu	X			X			X	
<i>Phlox p.</i> LUMINARY™ Collection		BR, Liner	MSu - LSu	X						X	
<i>Phlox</i> Sprite & MOUNTAINSIDE™ Series		BR, Liner	MSp - LSp							X	
<i>Phlox s.</i> SPRING BLING™ Series		BR, Liner	MSp - LSp					X		X	
<i>Polemonium</i> 'Heaven Scent'		Liner	ESu - MSu		X			X	X		X
<i>Pulmonaria</i> 'Pink-a-Blue' & 'Spot On'		Liner	LSp		X			X	X		X
<i>Salvia</i> COLOR SPIRES® Collection		BR, Liner	LSp - ESu	X	X						
<i>Salvia n.</i> Profusion Series		BR, Liner	LSp - ESu	X	X		X				
<i>Sedum</i> ROCK 'N GROW® Collection		BR, Liner	EFa	X		X		X			X
<i>Sedum</i> ROCK 'N LOW™ Collection		BR, Liner	ESu - MSu	X		X		X			X
<i>Sedum</i> ROCK 'N ROUND™ Collection		BR, Liner	LSu - EFa	X		X		X			X
<i>Tiarella</i> 'Cutting Edge'		Liner	ESp - LSp	X				X	X	X	X
<i>Veronica</i> MAGIC SHOW® Collection		BR, Liner	ESu - MSu	X	X		X	X			
FERN - <i>Athyrium p.</i> 'Crested Surf'		Liner	Foliage					X	X		X
GRASS - PRAIRIE WINDS® Collection		Liner	LSu - EFa		X	X		X		X	X
STRAWBERRY - <i>Fragaria a.</i> BERRIED TREASURE® Series		Liner	ESu - LSu				X	X			

Branded Containers

We strongly believe that Proven Winners® branded containers are essential to the success of the brand, ensuring better brand recognition and increased sell-through to consumers. Therefore, Proven Winners branded containers are required for all Proven Winners Perennials.

Six sizes of containers are available for Proven Winners Perennials. For your convenience, the recommended container size is listed for each Proven Winners variety in this catalog and online. You may purchase any size container you'd like for your perennials. If you don't specify a container size when you place your order, we will send the recommended size.

One container is shipped for every one Proven Winners® Perennial. For example, 20 containers will be included for each tray of 20 plugs.

Containers are stocked and shipped from Walters Gardens with or just in advance of your plant order.

Proven Winners® Branded Container Pricing

You may obtain our current branded container pricing and volume discounts from the login area of our website or by contacting your sales representative, broker, or Walters Gardens.

Due to the unpredictable nature of plastic prices, we cannot guarantee container prices will not change throughout the year. However, container prices are locked in when you place your order.

Branded Container Sizes

Name (Pot#)	Size	Soil Capacity	Volume	
1.0 Quart Co-Ex Container (SP470-RND)	4 $\frac{1}{8}$ " diameter x 4 $\frac{1}{2}$ " height	57.7 cu. in.	1.00 quart/ 946mL	
Trade 1-Gal Co-Ex Container (PF-310S)	6" diameter x 6 $\frac{1}{2}$ " height	176.33 cu. in.	0.65 gal/ 2.48 liter	
Premium 1-Gallon Co-Ex Container (PF-400)	7 $\frac{1}{2}$ " diameter x 7 $\frac{5}{8}$ " height	232.1 cu. in.	1 gal/ 3.78 liter	
Premium 2-Gallon Co-Ex Container (PF-800)	8 $\frac{3}{8}$ " diameter x 9 $\frac{3}{8}$ " height	466.6 cu. in.	2.03 gal/ 7.68 liter	
Premium 3-Gallon Co-Ex Container (PF-1200)	10 $\frac{1}{2}$ " diameter x 9 $\frac{3}{8}$ " height	696.4 cu. in.	3 gal/ 11.356 liter	
1.0 Quart Tray (sold as a case of 50 trays)	Holds 8 Quart Containers (Sold Separately)			

Recommended Container Size and Growing Regions

Growing Regions



Variety	Recommended Container Size	Recommended Regions
<i>Achillea</i> Firefly Collection	Premium 1-Gal	●●●●●●
<i>Agastache</i> MEANT TO BEE™ Collection	Premium 1-Gal	●●●●●●
<i>Allium</i> 'Serendipity'	Premium 1-Gal	●●●●●●
<i>Amsonia</i> 'Storm Cloud' & 'String Theory'	Premium 1-Gal	●●●●●●
<i>Anemone</i> FALL IN LOVE™ Series	Premium 1-Gal	●●●●●●
<i>Aruncus</i> 'Chantilly Lace'	Premium 1-Gal	●●●●●●
<i>Astilbe</i> 'Dark Side of the Moon'	Premium 1-Gal	●●●●●●
<i>Baptisia</i> DECADENCE® Series	Premium 1-Gal	●●●●●●
<i>Bergenia</i> 'Miss Piggy'	Premium 1-Gal	●●●●●●
<i>Brunnera</i> m. 'Jack of Diamonds' & 'Queen of Hearts'	Premium 1-Gal	●●●●●●
<i>Clematis</i> 'Stand By Me' & 'Stand By Me Lavender'	Trade 1-Gal	●●●●●●
<i>Dianthus</i> FRUIT PUNCH® Series	Trade 1-Gal	●●●●●●
<i>Dianthus</i> Paint the Town Series	Trade 1-Gal	●●●●●●
<i>Dicentra</i> 'Pink Diamonds'	Premium 1-Gal	●●●●●●
<i>Echinacea</i> COLOR CODED® Collection	Premium 1-Gal	●●●●●●
<i>Echinacea</i> DOUBLE CODED™ Collection	Premium 1-Gal	●●●●●●
<i>Echinacea</i> SUMMERSONG™ Firefinch™	Premium 1-Gal	●●●●●●
<i>Geranium</i> p. 'Boom Chocolatta'	Premium 1-Gal	●●●●●●
<i>Gysophila</i> p. FESTIVAL STAR®	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Heliopsis</i> h. 'Bit of Honey', Tuscan Gold™ & 'Tuscan Sun'	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●

Variety	Recommended Container Size	Recommended Regions
<i>Hemerocallis</i> RAINBOW RHYTHM® Collection	Premium 1-Gal	●●●●●●
<i>Heuchera</i> DOLCE® Series	Premium 1-Gal	●●●●●●
<i>Heuchera</i> DRESSED UP™ Series	Premium 1-Gal	●●●●●●
<i>Heuchera</i> PRIMO® Series	Premium 1-Gal	●●●●●●
<i>Heucherella</i> FUN AND GAMES® Series	Premium 1-Gal	●●●●●●
<i>Hibiscus</i> SUMMERIFIC® Collection	Premium 3-Gal (G1) Premium 2-Gal (72ct)	●●●●●●
<i>Hosta</i> SHADOWLAND® Collection	Premium 1-Gal	●●●●●●
<i>Kniphofia</i> PYROMANIA™ Collection	Premium 1-Gal	●●●●●●
<i>Lavandula</i> a. SWEET ROMANCE®	Premium 1-Gal (20ct) Trade 1-Gal (72ct)	●●●●●●
<i>Leucanthemum</i> s. AMAZING DAISIES®	Premium 1-Gal	●●●●●●
<i>Ligularia</i> 'Bottle Rocket'	Premium 1-Gal	●●●●●●
<i>Monarda</i> Leading Lady Series	Premium 1-Gal	●●●●●●
<i>Monarda</i> d. Pardon My Series	Premium 1-Gal	●●●●●●
<i>Monarda</i> UPSCALE™ Series	Premium 1-Gal	●●●●●●
<i>Nepeta</i> 'Cat's Meow' & 'Cat's Pajamas'	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Origanum</i> 'Drops of Jupiter'	Trade 1-Gal	●●●●●●
<i>Penstemon</i> 'Midnight Masquerade'	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Perovskia</i> a. 'Denim 'n Lace' & 'Sage Advice'	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Phlox</i> 'Cloudburst'	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Phlox</i> Opening Act Series	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Phlox</i> p. LUMINARY™ Collection	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Phlox</i> Sprite & MOUNTAINSIDE™ Series	Trade 1-Gal	●●●●●●
<i>Phlox</i> s. SPRING BLING™ Series	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Polemonium</i> 'Heaven Scent'	Premium 1-Gal	●●●●●●
<i>Pulmonaria</i> 'Pink-a-Blue' & 'Spot On'	Premium 1-Gal	●●●●●●
<i>Salvia</i> COLOR SPIRES® Collection	Premium 1-Gal	●●●●●●
<i>Salvia</i> n. Profusion Series	Premium 1-Gal	●●●●●●
<i>Sedum</i> ROCK 'N GROW® Collection	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Sedum</i> ROCK 'N LOW™ Collection	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Sedum</i> ROCK 'N ROUND™ Collection	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
<i>Tiarella</i> 'Cutting Edge'	Trade 1-Gallon	●●●●●●
<i>Veronica</i> MAGIC SHOW® Collection	Premium 1-Gal (G1) Trade 1-Gal (72ct)	●●●●●●
FERN - <i>Athyrium</i> p. 'Crested Surf'	Premium 1-Gal	●●●●●●
GRASS - PRAIRIE WINDS® Collection	Premium 1-Gal	●●●●●●
STRAWBERRY - <i>Fragaria</i> a. BERRIED TREASURE™ Series	1.0 Quart	●●●●●●



Perennials A-Z



'Firefly Diamond' *Achillea* PP32986 CPBRAAF



'Firefly Peach Sky' *Achillea* PP32404 CPBRAAF



'Firefly Sunshine' *Achillea* PP32403 CPBRAAF

Firefly Achillea

Achillea (Yarrow) are excellent perennials with a long season of interest. Prior to blooming, these plants showcase delicate feathery foliage; after flowering, dried seedheads remain colorful. The Firefly series was bred for sturdy upright stems and longer lasting, numerous flowers. All members of this collection are intermediate in height, perfect for the middle of the border.

Exposure: Full Sun | Blooms: Midsummer | Zone: 3-8 | Height: 20-32", depending on variety | Space: 28-38", depending on variety

- 'Firefly Diamond' - Ivory white flowers are exceptionally long lasting.
- 'Firefly Peach Sky' - Apricot orange flowers transition to peachy yellow.
- 'Firefly Sunshine' - Bright yellow flowers have long lasting color.



MEANT TO BEE™ 'Queen Nectarine' *Agastache* PPAF CPBRAf



MEANT TO BEE™ 'Royal Raspberry' *Agastache* PPAF CPBRAf

MEANT TO BEE™ *Agastache* (Anise Hyssop, Hummingbird Mint)

Members of the MEANT TO BEE™ Collection were selected for their large, full habits, significant landscape presence, and hardiness. Flowers cover the top two thirds of these plants from mid to late summer, with colorful calyxes extending interest well into fall. Pollinators are known to frequent these plants and they are a particular favorite of hummingbirds. Best performance comes in full sun with well drained soils.

Exposure: Full Sun | Blooms: Mid to Late Summer | Zone: 5-9 | Height: 28-36" | Width: 28-36"

NEW! MEANT TO BEE™ 'Queen Nectarine' – Soft peach flowers are held on the mauve calyxes of 'Queen Nectarine'. Compared with 'Royal Raspberry', this is noticeably taller. Best performance comes in full sun with well drained soils.

NEW! MEANT TO BEE™ 'Royal Raspberry' – Rosy purple flowers with burgundy calyxes. New foliage emerges with a burgundy cast in spring.



'Serendipity' *Allium* PP32023 CPBRAf

Serendipity *Allium* (Ornamental Onion)

A sport of the 2018 PPA Perennial Plant of the Year™, *Allium* 'Millenium'. 'Serendipity' matches the performance and flowering of 'Millenium' but varies with glaucous blue foliage. Use this plant in sunny, dry places or in containers and love it for its deer resistance as well as decorative fall seed heads.

Exposure: Full Sun to Light Shade | Blooms: Mid to Late Summer
Zone: 4-8 | Height: 15-20" | Space: 10-15"



FALL IN LOVE™ 'Sweetly' *Anemone* PP31089 CPBRAf

Fall in Love™ Sweetly *Japanese Anemone*

This fall blooming *Anemone* is a prolific bloomer of semi-double rose pink flowers. Gardeners looking for a late season pollinator plant will be pleased with the performance of this plant, as will those looking for deer and rabbit resistance. This variety shakes the bad reputation of the genus and spreads slowly through rhizomes; it will not overtake your landscape.

Exposure: Full Sun to Part Shade | Blooms: Late Summer to Early Fall
Zone: 4-8 | Height: 20-26" | Space: 24-30"



'Storm Cloud' *Amsonia tabernaemontana*



'String Theory' *Amsonia* PPAF CPBRA

Fall Color

Storm Cloud Amsonia (Blue Star)

A spring blooming nativar with substantial size, this perennial is quick to make an impact each year. Near-black stems emerge first before adding dark green leaves with silver veins. Periwinkle-blue flower clusters follow, the "blue stars" from which the plant gets its common name. Exceptionally long lived.

Exposure: Full Sun to Light Shade | Blooms: Late Spring to Early Summer | Zone: 4-9 | Height: 24-30" | Space: 38-42"

String Theory Amsonia (Blue Star)

This threadleaf Amsonia adds garden interest from the first days of spring to the last days of fall. Fine foliage texture leads the way on a sturdy habit. Clusters of light blue flowers appear beginning in late spring before disappearing in summer. Leaves turn a gorgeous golden orange color come fall.

Exposure: Full Sun to Light Shade | Blooms: Late Spring to Early Summer | Zone: 4-9 | Height: 18-22" | Space: 32-36"



'Chantilly Lace' *Aruncus* PP30740 CPBR6259

Chantilly Lace Aruncus (Goat's Beard)

'Chantilly Lace' offers a gorgeous blend of contrasting textures with lacy sprays of cream flowers and fine, serrated foliage. A highly versatile perennial, 'Chantilly Lace' can be plugged into a wide variety of landscape locations. Performance will be best in filtered shade or morning sun with moderate moisture; more water is required with more sun exposure.

Exposure: Full Sun to Full Shade | Blooms: Early to Midsummer
Zone: 3-7 | Height: 30-32" | Space: 40-48"



New!

'Dark Side of the Moon' *Astilbe* PPAF CPBRA

Flower Color

NEW! Dark Side of the Moon Astilbe

Rich deep chocolate brown leaves form an incredibly attractive mound of foliage. Emerging leaves are yellow with a dark margin with a glossy sheen that become completely dark as they age. Dark stems hold raspberry buds that burst forth with rosy purple flowers. This performs best in full sun with adequate moisture, but also grows in shade.

Exposure: Full Sun to Full Shade | Blooms: Midsummer
Zone: 4-9 | Height: 20-22" | Space: 24-28"



Crested Surf Japanese Painted Fern

A highly decorative, double crested Japanese Painted Fern, 'Crested Surf' is the perfect complement to wide leaved hostas and hydrangeas. This variety shows excellent vigor in the garden and containers, particularly when compared with other crested varieties.

Exposure: Light to Full Shade

Zone: 3-8 | Height: 20-22" | Space: 28-30"



'Crested Surf' *Athyrium niponicum* PP33057 CPBRAf



DECADENCE® DELUXE 'Pink Truffles' *Baptisia* PP26588 CPBR5333



DECADENCE® DELUXE 'Blue Bubbly' *Baptisia* PP33234 CPBRAf



DECADENCE® DELUXE 'Pink Lemonade' *Baptisia* PP30669 CPBR6255

Collection
Best Seller

DECADENCE® DELUXE Baptisia

DECADENCE® DELUXE Baptisia are a sub-series of the popular DECADENCE® series. They match the flowering and spread of their series counterparts but have a noticeably taller habit, rising about a foot above standard DECADENCE® varieties. These taller plants can be used along the back of the border or planted en masse as a colorful hedge.

Exposure: Full Sun to Light Shade | Blooms: Late Spring to Early Summer | Zone: 4-9 | Height: 3½-4½' | Space: 3½-4'

DECADENCE® DELUXE 'Blue Bubbly' - Sky blue flower spikes.

DECADENCE® DELUXE 'Pink Lemonade' - Flowers open light yellow and mature to a dusky raspberry purple.

DECADENCE® DELUXE 'Pink Truffles' - Clear soft pink flowers with a pale yellow keel.



DECADENCE® 'Blueberry Sundae' *Baptisia* PP23891 CPBR5095



DECADENCE® 'Cherries Jubilee' *Baptisia* PP23907 CPBR5332



DECADENCE® 'Dark Chocolate' *Baptisia* PP30959 CPBRAAF



DECADENCE® 'Lemon Meringue' *Baptisia* PP24280 CPBR5097



DECADENCE® 'Sparkling Sapphires' *Baptisia* PP27904 CPBR6256



DECADENCE® 'Vanilla Cream' *Baptisia* PP25663 CPBR5564

DECADENCE® *Baptisia*

Hybridized and selected for their shorter, more compact habit and unique flower colors, DECADENCE® *Baptisia*s are scaled to fit easily into today's home gardens. Their showy spring blooms add colorful flair followed by decorative seed pods which add interest to the fall garden. *Baptisia* can be found growing naturally in meadows, tolerating heat and drought with ease and resisting deer browsing too. Be sure to choose a permanent location when planting *Baptisia* since mature plants resent being disturbed.

Exposure: Full Sun to Light Shade | Blooms: Late Spring to Early Summer | Zone: 4-9 | Height: 2½-3' | Space: 2-3'

DECADENCE® 'Blueberry Sundae' - Vibrant indigo blue blossoms.

DECADENCE® 'Cherries Jubilee' - Maroon and yellow blossoms age to gold.

DECADENCE® 'Dark Chocolate' - Charcoal purple flowers with pale yellow keels.

DECADENCE® 'Lemon Meringue' - Lemon yellow flowers on charcoal stems.

DECADENCE® 'Sparkling Sapphires' - Vivid violet blue blossoms.

DECADENCE® 'Vanilla Cream' - Pastel yellow buds open to creamy vanilla flowers.



'Miss Piggy' *Bergenia* PP32132 CPBRAf



'Jack of Diamonds' *Brunnera macrophylla* PP32752 CPBRAf



'Queen of Hearts' *Brunnera macrophylla* PP32737 CPBRAf



'Stand by Me'
Clematis PP30556 CPBR6257



'Stand by Me Lavender'
Clematis PPAf CPBRAf

Miss Piggy Bergenia (Pigsqueak)

A unique evergreen perennial, 'Miss Piggy' has leaves with thick substance that makes them undesirable to rabbits and deer. The broad foliage results in a fuller looking plant than what is typical of the genus. An early spring bloomer, this variety blooms at the same time as many bulbs. Flower color intensifies with age.

Exposure: Full Sun to Full Shade | Blooms: Early to Mid Spring | Zone: 4-9 | Height: 16-18" | Space: 28-32"

Jack of Diamonds Heartleaf Brunnera

'Jack of Diamonds' has massive 9-10" leaves that are impossible to miss in the landscape. This variety has a unique "escargot" type appearance with overlapping lobes at the base of each leaf. Airy sprays of baby blue, forget-me-not flowers appear in spring.

Exposure: Part to Full Shade | Blooms: Mid to Late Spring | Zone: 3-8 | Foliage Height: 14-16" | Flower Height: 30" | Space: 28-32"

Queen of Hearts Heartleaf Brunnera

'Queen of Hearts' has a leaf size matching its counterpart, 'Jack of Diamonds', but differs with a much heavier silver overlay. Perfect shade perennials, Heartleaf Brunnera are more drought tolerant than hostas and have contrasting silver leaves. Airy sprays of baby blue, forget-me-not flowers appear in spring.

Exposure: Part to Full Shade | Blooms: Mid to Late Spring | Zone: 3-8 | Foliage Height: 16-18" | Flower Height: 30" | Space: 28-36"

Stand by Me & Stand by Me Lavender Bush Clematis

Non-vining Clematis with a much longer, heavier bloom than traditional vining varieties. An abundance of buds will provide color all summer before turning into thread-like cream seedheads. Surround Bush Clematis with sturdy neighboring plants or support to appreciate this perennial all season long.

Exposure: Full to Part Sun | Blooms: Late Spring to Midsummer | Zone: 3-7 | Height: 34-38" | Space: 24-36"

'Stand by Me' - Blue bell-shaped flowers.

'Stand by Me Lavender' - Lavender purple bell-shaped flowers.



FRUIT PUNCH® 'Black Cherry Frost' *Dianthus* PP28605 CPBRAAF



FRUIT PUNCH® 'Cherry Vanilla' *Dianthus* PP29684 CPBRAAF



FRUIT PUNCH® 'Funky Fuchsia' *Dianthus* PPAF CPBRAAF



FRUIT PUNCH® 'Maraschino' *Dianthus* PP27882 CPBRAAF



FRUIT PUNCH® 'Raspberry Ruffles' *Dianthus* PP30073 CPBRAAF

FRUIT PUNCH® *Dianthus*

Prized for their beautifully fragrant, double flowers, FRUIT PUNCH® *Dianthus* are very easy to grow in any sunny area. Their flowers stand like mini carnations atop a short mound of evergreen foliage in early summer. A quick shearing after flowering will encourage them to rebloom in early fall.

Exposure: Full to Part Sun | Blooms: Early Summer; Some Rebloom | Zone: 4-9 | Height: 8-12" | Space: 12-14"

FRUIT PUNCH® 'Black Cherry Frost' - Velvety red flowers have a finely serrated pink edge.

FRUIT PUNCH® 'Cherry Vanilla' - Deep red flowers with a lighter pink picotee edge.

FRUIT PUNCH® 'Classic Coral' - Semi-double, striking coral pink flowers.

FRUIT PUNCH® 'Cranberry Cocktail' - Hot magenta pink blossoms.

NEW! FRUIT PUNCH® 'Funky Fuchsia' - Fuchsia purple flowers.

FRUIT PUNCH® 'Maraschino' - Bright red blossoms.

FRUIT PUNCH® 'Raspberry Ruffles' - Raspberry pink, double blossoms.

FRUIT PUNCH® 'Spiked Punch' - Fuchsia pink flowers, deep red eyes.

FRUIT PUNCH® 'Sweetie Pie' - True pink blossoms.





FRUIT PUNCH® 'Classic Coral' *Dianthus* PP30048 CPBRAf



FRUIT PUNCH® 'Cranberry Cocktail' *Dianthus* PP28603 CPBR5814



FRUIT PUNCH® 'Spiked Punch' *Dianthus* PP28635 CPBR5817



FRUIT PUNCH® 'Sweetie Pie' *Dianthus* PP27989 CPBRAf

Notes on Flower Power

Single flowered Dianthus like the **Paint the Town** Series have smaller flowers than the double flowered **FRUIT PUNCH**® Series, but make up for it with more flowers on larger habits. Likewise Paint the Town Dianthus flower earlier. Use varieties from each series for an extended season of color.



Collection
Best Seller



'Paint the Town Magenta' *Dianthus* PP29222 CPBR5816

PERENNIAL
OF THE YEAR
2 0 2 2



'Paint the Town Fancy' *Dianthus* PPAF CPBRA



'Paint the Town Fuchsia' *Dianthus* PP28636 CPBR5815



'Paint the Town Red' *Dianthus* PP33293 CPBRA

Paint the Town Dianthus

Unlike the double-flowered FRUIT PUNCH® *Dianthus*, the Paint the Town series is made up of single-flowering varieties. Though the blooms may be smaller, the flowers are abundant. Each member of this series produces flowers profusely in early summer, completely covering the foliage. Good rebloom in early fall. Flowers 1-2 weeks earlier than the FRUIT PUNCH® series.

Exposure: Full to Part Sun | Blooms: Early Summer; Some Rebloom | Zone: 4-9 | Height: 6-8" | Space: 12-14"

'Paint the Town Fancy' - 1", serrated, rosy fuchsia flowers with a red eye.

'Paint the Town Fuchsia' - $\frac{3}{4}$ -1" serrated fuchsia flowers.

'Paint the Town Magenta' - $\frac{3}{4}$ -1" serrated magenta-pink flowers.

'Paint the Town Red' - $\frac{3}{4}$ -1" serrated deep magenta-red flowers.



'Pink Diamonds' *Dicentra* PP32380 CPBRA

Pink Diamonds

Dicentra (Fern-leaved Bleeding Heart)

A breakthrough *Dicentra* with season long flower performance and blue-green, fern-like foliage. This variety is not recommended for shade, it performs best and will have its richest flower color in full sun with consistent moisture and good drainage. The fragrant pink blooms of this plant can be used to attract pollinators or in cut flower arrangements.

Exposure: Full Sun to Light Shade | Blooms: Late Spring to Early Fall
Zone: 3-9 | Height: 12-16" | Space: 16-18"



COLOR CODED® 'Frankly Scarlet' *Echinacea* PP33582 CPBRAAF



New!

COLOR CODED® 'One in a Melon' *Echinacea* PPAF CPBRAAF



Collection
Best Seller

COLOR CODED® 'Orange You Awesome' *Echinacea* PP32105 CPBRAAF



New!

COLOR CODED® 'The Fuchsia is Bright' *Echinacea* PPAF CPBRAAF



COLOR CODED® 'The Price is White' *Echinacea* PPAF CPBRAAF



Collection
Best Seller

COLOR CODED® 'Yellow My Darling' *Echinacea* PP32104 CPBRAAF

COLOR CODED® Echinacea (Coneflower)

The new COLOR CODED® Echinacea series is set to claim a place in your garden. Large flowers have wide overlapping petals that stick out horizontally from the cone to maximize the floral display. Full, well-branched habits ensure that many flowers are produced throughout the summer. An excellent choice to color up sunny, dry areas and please pollinators.

Exposure: Full Sun to Light Shade | Blooms: Early Summer to Early Fall | Zone: 4-8 | Height: 20-26" | Space: 16-20"

COLOR CODED® 'Frankly Scarlet' – 4" bright scarlet orange flowers.

NEW! COLOR CODED® 'One in a Melon' – 5-5½" melon flowers with matching melon cones.

COLOR CODED® 'Orange You Awesome' – 4½" tangerine orange flowers have dark cones.

NEW! COLOR CODED® 'The Fuchsia is Bright' – 4½" fuchsia pink flowers with dark cones and stems.

COLOR CODED® 'The Price is White' – 5" wide white flowers with green cones.

COLOR CODED® 'Yellow My Darling' – 4-4½" rich yellow flowers.



DOUBLE CODED™ 'Butter Pecan' *Echinacea* PPAF CPBRAf



DOUBLE CODED™ 'Raspberry Beret' *Echinacea* PPAF CPBRAf

DOUBLE CODED™ Echinacea (Coneflower)

Varieties in this series have prolific floral production seated atop dense rosettes of foliage. Plants are low, wide, and well-branched allowing for use along the front of the border. Enjoy as these perennials burst into life under the heat of midsummer. Leave the seedheads for their decorative value in fall and winter and as a food source for birds.

Exposure: Full Sun to Light Shade | Blooms: Early Summer to Early Fall | Zone: 4-8 | Height: 18-20" | Space: 16-24"

NEW! DOUBLE CODED™ 'Butter Pecan' - 4" wide soft melon flowers.

NEW! DOUBLE CODED™ 'Raspberry Beret' - Intense raspberry pink flowers are 4" wide with ray petals to match..



SUMMERSONG™ Firefinch™ *Echinacea*

Summersong™ Firefinch™ Echinacea (Coneflower)

This seed strain has been named to reflect the fiery red and orange colors in the mix. SUMMERSONG™ Firefinch™ is an excellent addition to any pollinator or cut flower garden with flowers lasting all the way to frost. This native hybrid has excellent heat and drought tolerance once established.

Exposure: Full Sun to Light Shade | Blooms: Early Summer to Early Fall | Zone: 4-8 | Height: 12-16" | Space: 16-18"



'Boom Chocolatta' *Geranium pratense* PP32026

Boom Chocolatta Hardy Geranium

This *Geranium pratense* hybrid has rich, dark bronze leaves and an upright habit, with blue-purple flowers covering the top of the habit, starting in early summer. Compared to older genetics, 'Boom Chocolatta' is more vigorous, and has a very refined habit. Use it as a contrast with green-leaved plants in your sun garden!

Exposure: Full Sun to Part Shade | Blooms: Early to Late Summer | Zone: 4-8 | Height: 24-26" | Space: 28-30"



FESTIVAL STAR® *Gypsophila paniculata* ('Danfestar' PPI4618 CPBR2631)

Festival Star® Gypsophila (Baby's Breath)

An extremely long blooming perennial and a staple of cut flower growers, Gypsophila is one of the best accent plants to put in the garden. Finely textured plants covered in sprays of pure white flowers complement a wide variety of plants. An excellent choice for containers, heat, and drought tolerance. This variety does not go summer dormant.

Exposure: Full Sun | Blooms: Late Spring to Early Fall
Zone: 3-9 | Height: 12-18" | Space: 16-24"



New!

'Bit of Honey' *Heliopsis helianthoides* PPAF CPBRA

NEW! Bit of Honey False Sunflower

Leaves appear white with deep green veining on a low, dense habit. This variety blooms in midsummer, lasting into early fall. The flowers have above average size for a Heliopsis at 3-3½" wide and are fully semi-double with multiple rows of golden yellow petals surrounding gold cones. Compared to 'Tuscan Sun' and Tuscan Gold™, this variety is more compact.

Exposure: Full Sun to Light Shade | Blooms: Mid to Late Summer
Zone: 4-9 | Height: 24-28" | Space: 26-30"



TUSCAN GOLD™ *Heliopsis helianthoides* ('Inhelsodor' PP29819 CPBR6133)

Tuscan Gold™ False Sunflower

A lighter shade of yellow than 'Tuscan Sun' with a more compact habit and larger flowers. The well-branched habit flowers for many weeks, beginning in midsummer. While traditional cultivars can be consumed by powdery mildew before the conclusion of flowering, TUSCAN GOLD™ is much more resistant and will stay nice through the whole season.

Exposure: Full Sun to Light Shade | Blooms: Mid to Late Summer
Zone: 4-9 | Height: 24-32" | Space: 20-24"



'Tuscan Sun' *Heliopsis helianthoides* PPI18763

Tuscan Sun False Sunflower

A beautiful, carefree native cultivar with a refined habit and good disease resistance. The golden yellow flowers appear beginning in midsummer and continue for many weeks, attracting bees and butterflies to the plant. Designers looking for garden movement should consider 'Tuscan Sun', which will sway with the wind but not collapse.

Exposure: Full Sun to Light Shade | Blooms: Mid to Late Summer
Zone: 3-9 | Height: 24-36" | Space: 20-24"

RAINBOW RHYTHM® Daylily (Hemerocallis)

Daylilies are one of the most resilient perennials that can be placed in a landscape and it is one of the reasons their popularity has endured throughout the years. RAINBOW RHYTHM® Daylilies thrive with little attention and offer vivid color displays beginning in early summer.

Exposure: Full Sun to Part Shade | Blooms: Summer to Early Fall | Zone: 3-9 | Height: 20-34", depending on variety | Space: 18-24"

RAINBOW RHYTHM® 'Going Bananas' - 4" canary yellow flowers. Excellent rebloomer, first to bloom.

RAINBOW RHYTHM® 'King of the Ages' - 6½" polychrome flowers are a mix of butter-yellow, peach, and apricot with burgundy red eyes and a matching picotee edge. Award winner.

RAINBOW RHYTHM® 'Lake of Fire' - 7" apricot orange flowers with wide orange red eyes and matching picotee edges.

RAINBOW RHYTHM® 'Nosferatu' - 6" fragrant, shimmering dark purple blossoms. Award winner.

RAINBOW RHYTHM® 'Orange Smoothie' - 4" mango orange flowers. Excellent rebloomer.

RAINBOW RHYTHM® 'Primal Scream' - 7½-8½" tangerine orange blooms. Stout Silver Medal award winner.

RAINBOW RHYTHM® 'Ruby Spider' - 9" massive dark ruby red flowers. Multiple award winner.

RAINBOW RHYTHM® 'Sound of My Heart' - 5" light mauve flower with a matching purple eye and picotee edge. Excellent rebloomer.

RAINBOW RHYTHM® 'Storm Shelter' - 5" eggplant purple flowers with a massive dark eye. Award winner.

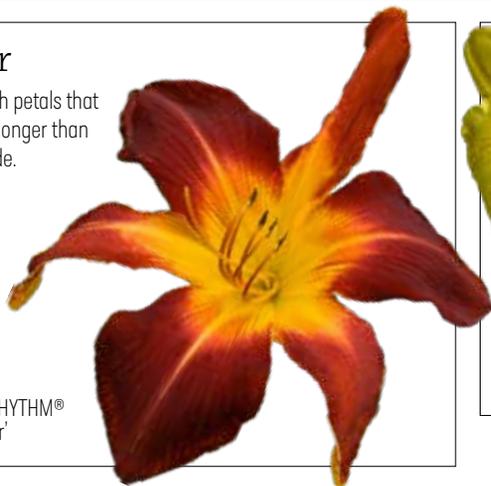
RAINBOW RHYTHM® 'Tiger Swirl' - 6½-7" golden yellow flowers have long, spider-type petals. Award winner.

Daylily Characteristics

When daylilies are registered, they will be listed with their most prominent characteristics. These classifications help categorize and highlight the unique traits that have been found in new daylily hybrids. RAINBOW RHYTHM® Daylilies all display a number of these unique traits, here they are grouped by some of their most notable.

Spider

Daylilies with petals that are 4 times longer than they are wide.



RAINBOW RHYTHM® 'Ruby Spider'



RAINBOW RHYTHM® 'Going Bananas'



RAINBOW RHYTHM® 'Orange Smoothie'



RAINBOW RHYTHM® 'Sound of My Heart'

Rebloomer

Daylilies with a second flush of flowers extending the initial bloom period.

Unusual Flower Form

Daylilies with pinched or twisted petals. These varieties might also be referred to as "crispate."



RAINBOW RHYTHM® 'King of the Ages'



RAINBOW RHYTHM® 'Lake of Fire'



RAINBOW RHYTHM® 'Tiger Swirl'



RAINBOW RHYTHM® 'Primal Scream'



RAINBOW RHYTHM® 'Nosferatu'



RAINBOW RHYTHM® 'Storm Shelter'

Piecrust

Daylilies with ruffled petal edges, not unlike those of a piecrust.



RAINBOW RHYTHM® 'Going Bananas' *Hemerocallis* PP17164 CPBR3454



RAINBOW RHYTHM® 'Orange Smoothie' *Hemerocallis* PP28643 CPBR6124



RAINBOW RHYTHM® 'King of the Ages' *Hemerocallis*



RAINBOW RHYTHM® 'Lake of Fire' *Hemerocallis*



RAINBOW RHYTHM® 'Nosferatu' *Hemerocallis*



RAINBOW RHYTHM® 'Ruby Spider' *Hemerocallis*



RAINBOW RHYTHM® 'Sound of My Heart' *Hemerocallis* PP33314 CPBR4F



RAINBOW RHYTHM® 'Primal Scream' *Hemerocallis*



RAINBOW RHYTHM® 'Storm Shelter' *Hemerocallis*



RAINBOW RHYTHM® 'Tiger Swirl' *Hemerocallis*